

GUIDE

FACEBOOK SIDE ANMODNING

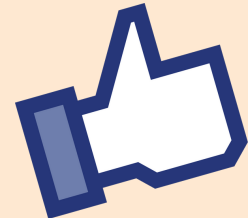
FACEBOOK



NEXTA

HVAD ER EN FACEBOOK SIDE ANMODNING?

En Facebook side anmodning gør det muligt for Nexta at få adgang til kundernes Facebook side og på denne måde annoncere på kundens vegne.

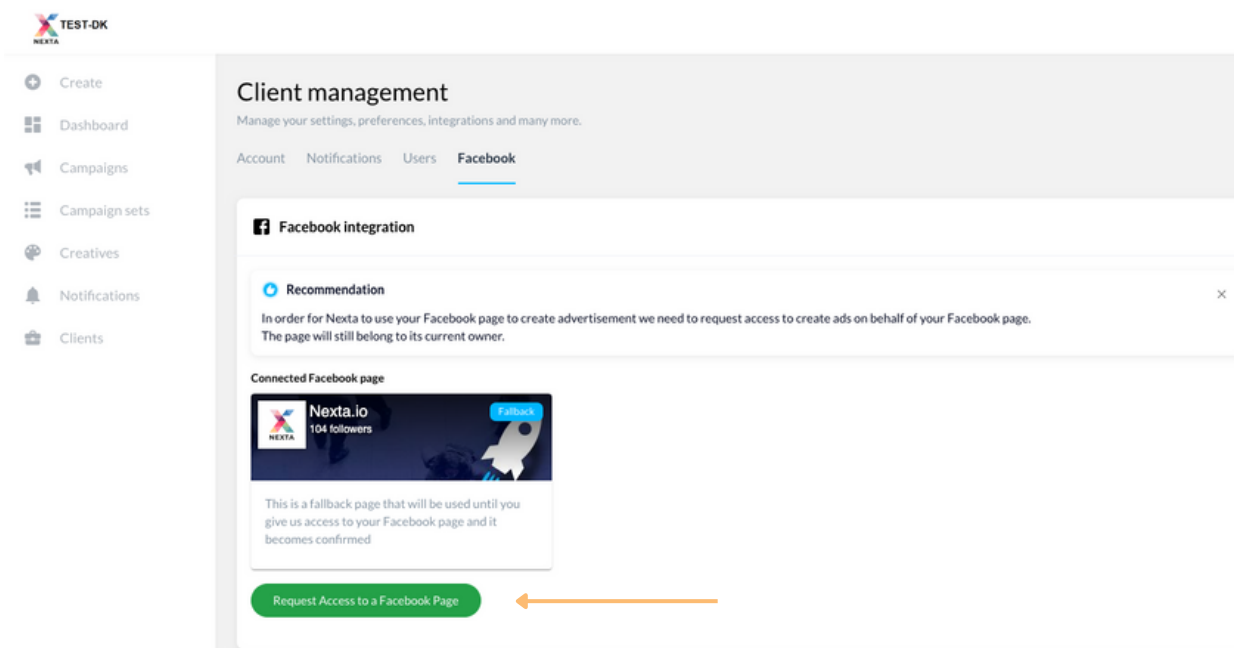


Det er vigtigt at pointere at Facebook siden stadig tilhøre den nuværende ejer.

HVORDAN SENDER DU EN FACEBOOK SIDE ANMODNING?

1

Login på Nexta.io og klik i højre hjørne på **Client Management**. I Client Management gå til **Facebook** og her vil du se følgende:



The screenshot shows the 'Client management' interface in Nexta. On the left is a navigation menu with options: Create, Dashboard, Campaigns, Campaign sets, Creatives, Notifications, and Clients. The main content area is titled 'Client management' and includes a sub-header 'Manage your settings, preferences, integrations and many more.' Below this are tabs for 'Account', 'Notifications', 'Users', and 'Facebook'. The 'Facebook' tab is active, showing 'Facebook integration' settings. A 'Recommendation' box states: 'In order for Nexta to use your Facebook page to create advertisement we need to request access to create ads on behalf of your Facebook page. The page will still belong to its current owner.' Below this, a 'Connected Facebook page' section shows a card for 'Nexta.io' with 104 followers and a 'Fallback' button. A text box below the card reads: 'This is a fallback page that will be used until you give us access to your Facebook page and it becomes confirmed.' At the bottom, a green button labeled 'Request Access to a Facebook Page' is highlighted with an orange arrow.

- 2 Klik på Anmod om adgang til Facebook Side.
Et vindue kommer op, der ser således ud:

Send Facebook invitation to client

Facebook Page URL

Your Facebook Page URL should look similar to:
facebook.com/[page-name / pageID] or facebook.com/profile.php?[pageID]

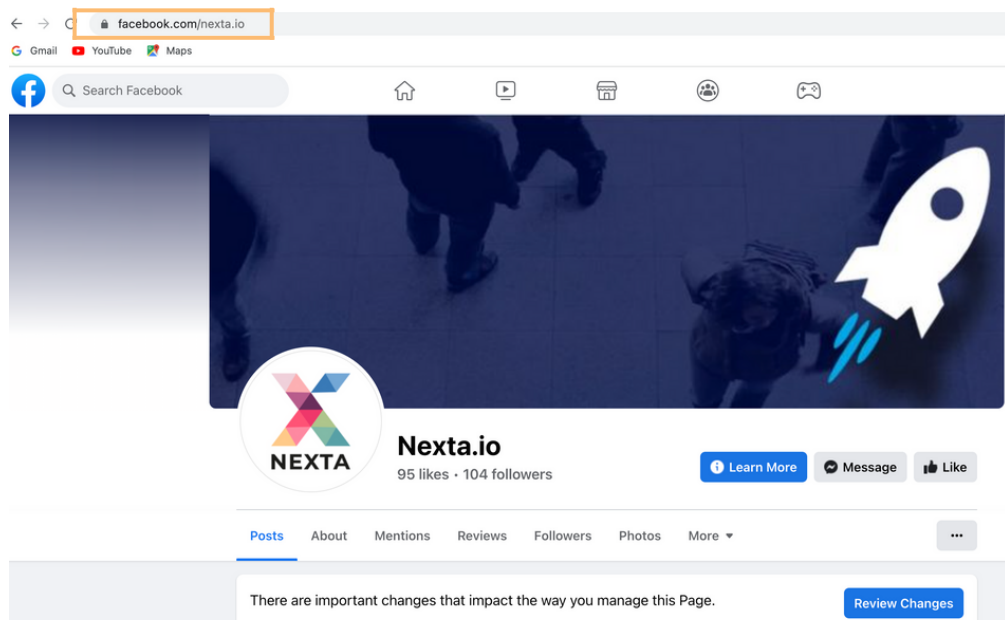
Include email below

Send the invitation to the person who has access to the page admin/owner

Cancel

Save

- 3 Åben den Facebook side du ønsker at anmode om adgang til, i en separat fane, og kopier denne URL.



The screenshot shows a web browser window with the address bar containing 'facebook.com/nexta.io'. Below the browser, the Facebook interface for the 'Nexta.io' page is visible. The page features a profile picture with the 'NEXTA' logo, a cover photo of a person holding a rocket, and the text 'Nexta.io' with '95 likes · 104 followers'. Navigation tabs for 'Posts', 'About', 'Mentions', 'Reviews', 'Followers', 'Photos', and 'More' are shown. At the bottom, a notification states 'There are important changes that impact the way you manage this Page.' with a 'Review Changes' button.

4 Indsæt den kopieret Facebook side URL i feltet 'Facebook Page URL' og udfyld e-mail på Facebook sidens ejer. Når begge er udfyldt, tryk på **Gem**.

Send Facebook invitation to client

Facebook Page URL

https://www.facebook.com/denrustikke

Your Facebook Page URL should look similar to:
facebook.com/[page-name / pageID] or facebook.com/profile.php?[pageID]

Include email below

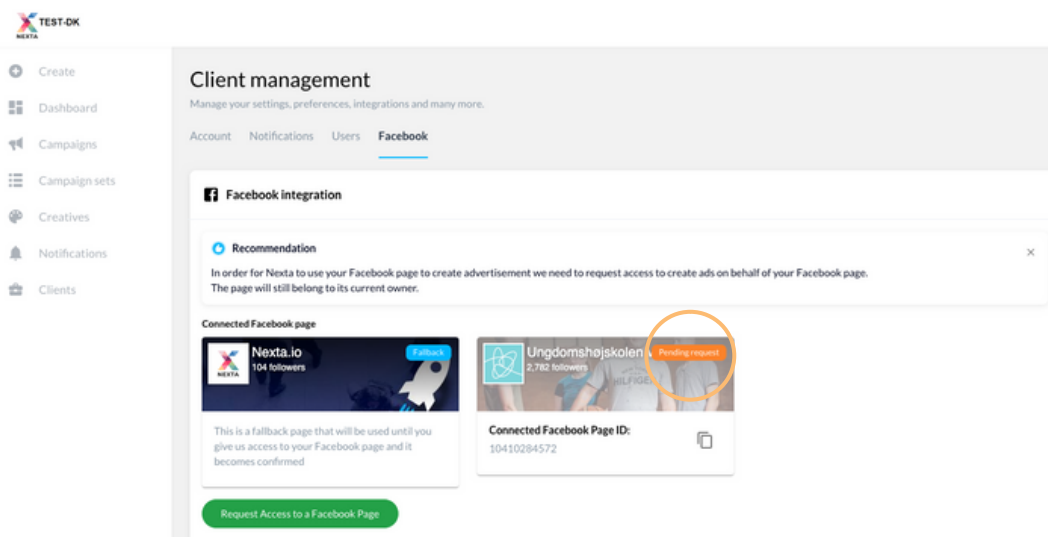
martin.hansen@nexta.io

Send the invitation to a person who has access to the page admin/owner

Cancel

Save

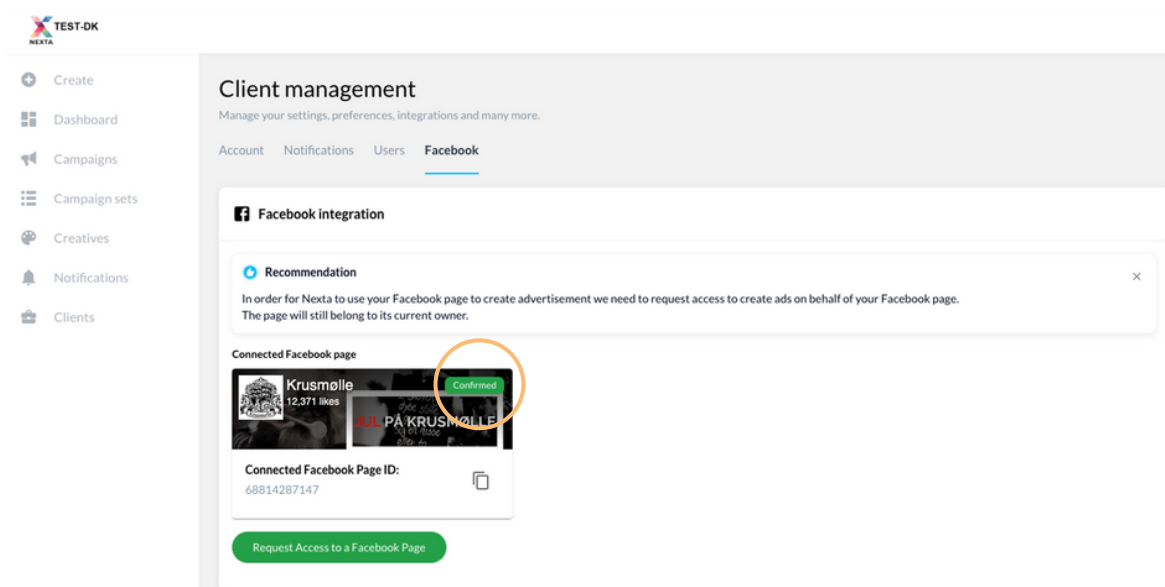
Pop-up vinduet lukkes og du modtager nu en meddelelse om, at e-mail notifikationen er sendt. Du kan også i platformen se, at Facebook side anmodningen afventer (står som pending).



The screenshot shows the 'Client management' section of the Nexta platform. Under the 'Facebook' tab, there is a 'Facebook integration' section. A recommendation pop-up is visible, stating: 'In order for Nexta to use your Facebook page to create advertisement we need to request access to create ads on behalf of your Facebook page. The page will still belong to its current owner.' Below this, two Facebook pages are listed under 'Connected Facebook page'. The first is 'Nexta.io' with 104 followers. The second is 'Ungdomshøjskolen' with 2,762 followers, which has a 'Pending request' status indicated by an orange circle. A 'Request Access to a Facebook Page' button is visible at the bottom of the integration section.

5

Når sideejereren har accepteret anmodningen, så ændres den afventende Facebook side anmodning til "bekræftet".



The screenshot shows the 'Client management' section of the Nexta interface. On the left is a navigation menu with options: Create, Dashboard, Campaigns, Campaign sets, Creatives, Notifications, and Clients. The main content area is titled 'Client management' and includes a sub-header 'Facebook'. Under 'Facebook integration', there is a 'Recommendation' box with the text: 'In order for Nexta to use your Facebook page to create advertisement we need to request access to create ads on behalf of your Facebook page. The page will still belong to its current owner.' Below this, a 'Connected Facebook page' card is shown for 'Krusmølle' (12,371 likes). The status of the connection is 'Confirmed', which is highlighted with an orange circle. The card also displays the 'Connected Facebook Page ID: 68814287147' and a 'Request Access to a Facebook Page' button.

Når status er ændret til 'bekræftet', har du gennemført din Facebook anmodning.